



Dear Potential Sponsor:

The Southern Illinois Chapter of the Healthcare Financial Management Association (HFMA) starts a new fiscal year on June 1, 2019. We are seeking out and encouraging your support of our Chapter as a corporate sponsor. We have a very strong Chapter, with very active and team minded individuals. With your support we can continue to provide quality speakers, resulting in better education sessions for our members and others attending our educational offerings. We will provide an avenue of greater visibility for your company.

We want to ensure that we make your company sponsorship dollars count, and will work hard to provide you with various opportunities to meet with our members and be a visible presence in the Southern Illinois Chapter. As a Chapter sponsor some of the benefits you will enjoy are:

- ❖ We will acknowledge corporate sponsors participation in Chapter activities
- ❖ Corporate sponsors will have the opportunity to introduce themselves and educational speakers at our live educational events
- ❖ **New for 2019/2020:** Social media sponsorship ads on the Chapter Facebook and LinkedIn pages
- ❖ **New for 2019/2020:** Inclusion in Chapter Golf Outing
- ❖ **New for 2019/2020:** Convenient online registration <http://www.cvent.com/d/yyq93r>

We have outlined the terms and conditions of each sponsorship level in the attachment. I hope you'll consider partnering with our Chapter. If you need further information email me at silhfma@gmail.com. On behalf of my colleagues in the Southern Illinois Chapter of HFMA, thank you for your participation and support!

Sincerely,

Jennifer K Durham, CRCR
Sponsorship Chair
President-Elect Southern Illinois Chapter

Sponsorship Committee Members for 2019/2020 chapter year:

Jennifer Durham

Director Patient Financial Services
Harrisburg Medical Center

Barbara Johnson

Clinical Revenue Specialist
Regional Revenue Integrity – Illinois SSM Health

Shirley Mason

Wakefield & Associates
Regional Sales Manager

Jon Waitukaitis

Partner
Anders CPAs & Advisors

Marie C Perkey

Business Office Manager
Pinckneyville Community Hospital

Lionel J Montoya

Chief Financial Officer, Interim CIO/HIPAA Security Officer
Fayette County Hospital & Long Term Care



Southern Illinois HFMA Chapter Sponsorship Opportunities

Platinum Sponsorship: \$2,000.00

- One full page recognition in all 4 Chapter newsletters
- Recognition as a Platinum Sponsor in each Chapter newsletter
- Recognition as a Platinum Sponsor in each meeting program on event website
- Recognition on greeting board or lunch power point
- Five paid attendances to any regular local Chapter meetings for the fiscal year of sponsorship. (May be used by your company or shared with your clients or other providers to encourage chapter growth.)
- Link on the Chapter web page
- Recognition on Facebook and LinkedIn pages
- List of meeting attendees
- Opportunity to introduce speakers at Chapter meetings
- Opportunity to distribute company literature and promotional items at registration area. (Prior notice requested to ensure adequate table space.)
- Display booth at vendor fair at no extra charge
- Opportunity to sponsor individual chapter meetings providing those sponsors the benefit of sitting in and displaying promotional materials during chapter meeting general sessions for no charge.
- 4 paid golfers included for the Chapter Golf Outing

Gold Sponsorship: \$1,500.00

- One half page recognition in all 4 Chapter newsletters
- Recognition as a Gold Sponsor in each Chapter newsletter
- Recognition as a Gold Sponsor in each meeting program on event website
- Recognition on greeting board or lunch power point
- Four paid attendances to any regular local Chapter meetings for the fiscal year of sponsorship. (May be used by your company or shared with your clients or other providers to encourage chapter growth.)
- Link on the Chapter web page
- Recognition on Facebook and LinkedIn pages
- List of meeting attendees
- Opportunity to introduce speakers at Chapter meetings
- Opportunity to distribute company literature and promotional items at registration area. (Prior notice requested to ensure adequate table space.)
- Display booth at vendor fair for an additional contribution of \$150.00
- Opportunity to sponsor individual chapter meetings providing those sponsors the benefit of sitting in and displaying promotional materials during chapter meeting general sessions for an additional contribution of \$150.
- 2 paid golfers included for the Chapter Golf Outing

Silver Sponsorship: \$1,250.00

- One quarter page recognition in all 4 Chapter newsletters
- Recognition as a Silver Sponsor in each Chapter Newsletter
- Recognition as a Silver Sponsor in each meeting program on event website.
- Recognition on greeting board or lunch power point
- Two paid attendances to any regular local Chapter meetings for the fiscal year of sponsorship. (May be used by your company or shared with your clients or other providers to encourage chapter growth.)
- Link on the Chapter web page

- Recognition on Facebook and LinkedIn pages
- List of meeting attendees
- Opportunity to introduce speakers at Chapter meetings
- Opportunity to distribute company literature and promotional items at registration area. (Prior notice requested to ensure adequate table space.)
- Display booth at vendor fair for an additional contribution of \$250.00
- Opportunity to sponsor individual chapter meetings providing those sponsors the benefit of sitting in and displaying promotional materials during chapter meeting general sessions for an additional contribution of \$250.
- 1 paid golfer included for the Chapter Golf Outing

Bronze Sponsorship: \$750.00

- One business card recognition in all 4 Chapter newsletters
- Recognition as a Bronze Sponsor in each Chapter newsletter
- Recognition as a Bronze Sponsor in each meeting program on event website
- Recognition on greeting board or lunch power point
- One paid attendance to any regular local Chapter meetings for the fiscal year of sponsorship. (May be used by your company or shared with your clients or other providers to encourage chapter growth.)
- Link on the Chapter web page
- Recognition on Facebook and LinkedIn pages
- List of meeting attendees
- Opportunity to introduce speakers at Chapter meetings
- Opportunity to distribute company literature and promotional items at registration area. (Prior notice requested to ensure adequate table space.)
- Display booth at vendor fair for an additional contribution of \$350.00
- Opportunity to sponsor individual chapter meetings providing those sponsors the benefit of sitting in and displaying promotional materials during chapter meeting general sessions for an additional contribution of \$350.

Newsletter Sponsor:

- Full page recognition: **\$150.00** per newsletter
- Half page recognition: **\$100.00** per newsletter
- Quarter page recognition: **\$75.00** per newsletter
- Business card recognition: **\$50.00** per newsletter

Website Sponsor: \$250.00

Including Link

IMPORTANT: In order for the Chapter to administer sponsorship benefits appropriately, sponsorships must be paid in full by August 31st, 2019. Only those companies whose sponsorships are paid in full by that date will have their company logo displayed in the newsletter, website, program brochures, and meeting sponsorship acknowledgement signs.

DISCOUNT CODES: Discount Codes will be used at registration to record registrations included in the sponsorship. These codes can be given away by the sponsor to whomever they choose, perhaps to someone whose employer may not otherwise be financially able to send its employees. Free registrations are only valid for the below listed meeting dates (not

to be used for joint conferences) and are redeemable for one day only (i.e. two coupons are required for 2 day meetings).

Meeting Dates:

October 2019 Metro East St Louis - includes vendor fair
March 19, 2020 SSM Health Good Samaritan Hospital Mt Vernon, IL – annual meeting

Newsletter Deadlines:

September 1 for October edition
December 1 for January edition
March 1 for April edition
June 1 for July edition

To Sponsor:

- ❖ Register online <http://www.cvent.com/d/yyq93r> and upload your logo
- ❖ Select Pay by credit card or check
- ❖ If paying by check complete the online registration and mail check to:

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