

HFMA
Southern Illinois[®] Chapter

Meeting
January 19, 2012
8:30 a.m. - 4:30 p.m.

Holiday Inn
22 Potomac Boulevard
Mt. Vernon, IL 62864
(800) 243-7171 or (618) 244-7100

Networking Event
Wednesday, January 18, 2012

Game Night 7:00 pm - 10:00 pm

Join us for table games at the hotel starting at 7:00 pm.



8:30 Registration and Networking (Assorted breakfast breads, fresh fruit, orange and apple juice, premium coffee, hot tea and milk)

Morning Combined Session

**9:00 Session IV Managed Care—
Jenny Hertter, Southern Illinois Healthcare**

This session is the fourth in a series of four that was originally organized with the intention of providing a solid foundation for understanding changes coming with healthcare reform and physician alignment strategies. Session IV, Insurance & Managed Care Regulation & Liability, will provide the audience with a high level overview of the regulation of health insurers and managed care plans. Teaching goal is for learners to walk away with an increased comfort level and familiarity with regulations that affect their respective roles. Goal of HFMA presentation is also to create teachers who can share the same information with their own organizations.

10:00 Break

**10:15 Connecting Your Chargemaster With Your Cost Report—
Daniel L. Larson, CPA from LarsonAllen**

PROGRAM DESCRIPTION

For this program, we will provide education related to the importance of the connection between your chargemaster and the Medicare cost report for Critical Access Hospitals. We will share and walk through case studies based on real-life examples of alignment issues and opportunities that we have uncovered in the recent past. We will also share and provide attendees with a methodology to validate the alignment of your Medicare cost report in the future. In addition, to discussing chargemaster alignment considerations, we will address other areas to monitor that may lead to better charge capture opportunities in your facility.

LEARNING OBJECTIVES

The session will provide attendees with:

1. A better understanding of the connection between the chargemaster and the cost report
2. Common examples of misalignment that they can look for in their own chargemaster
3. An understanding of how to develop a process to analyze the alignment of the chargemaster and cost report for future periods.
4. Examples of other common chargemaster areas to monitor on an on-going basis for more accurate revenue capture

11:45 Lunch

Honey baked ham, roasted turkey breast, roast beef, soup du jour, pasta salad, potato salad, homemade chips, traditional bread, variety of cheeses and hot fruit cobbler

**12:30 HFMA Certification - Revenue Cycle Practicum
John Majchrzak, CFO from Touchette Regional Hospital**

This session, prepared by HFMA National, will explore the Revenue Cycle Practicum of the HFMA Certification Exam as part of our commitment in helping our members that are interested in obtaining certification of their healthcare knowledge. This course of study is a direct preparation for the certification examination and professional development. We will be discussing the all areas the impact the cycle from the point of data collection to payor payment audits. This session will utilize both a presentation and brief interactive case study components.

Afternoon Session: Combined

**1:00 Best Practices; POS Collections
Brandon Childs, Vice President of Revenue Cycle Services**

Topics covered will include industry trends, compliance issues, current technologies, areas of opportunities, critical success factors and scripting.

2:15 Break

**2:30 EHR Panel Discussion– Clinical Integration
Rita Prather & Marcia Matthias**

Local Health Information leaders will lead a discussion/Q & A session about the Electronic Health Record and its role in moving health care organizations towards clinical integration.

**3:30 Partnering of CFO and VPMA / CMO in Improving Quality
Cost and Value in Our Organizations
Thomas Mikkelson, M.D.**

This session will discuss the elements of working relationships in improving quality cost and access and thereby value through a better understanding by these organizational members working together. It will provide examples of impacts of decision making, key indicators and some of the issues around them with a focus on bringing some of the clinical perspectives into view.

SPEAKER BIOGRAPHIES

Brandon Childs

Vice President, Revenue Cycle Services

Brandon Childs serves as Vice President of Revenue Cycle Services and has responsibility for many premier Recondo accounts. He has a proven track record of understanding the entire revenue cycle and all its associated components, workflow, human factors, and technology. During 14 years with Accenture, Brandon managed many consulting projects across both payers and providers, including managed care organizations, hospitals, physician clinics, IPAs, and state Medicaid organizations. He possesses extensive experience in developing and implementing advanced solutions to meet complex needs, and focuses on helping customers achieve maximum value through implementations. While at Accenture, he worked with 10 of the 12 largest commercial payer organizations and he conducted many revenue cycle review studies. Prior to that, he worked at Integrated Health Systems specializing in rapid implementations of hospital information systems at small/medium-sized hospitals. Brandon holds a BS degree in Business Administration and Finance from the University of Northern Colorado.

Jenny Hertter

Managed Care Coordinator, Southern Illinois Healthcare

Jenny Hertter has worked at Southern Illinois Healthcare (SIH) for 7 years, 2 years in PFS and 5 years in Managed Care. In her Managed Care position, Jenny has been responsible for several activities including:

- Contract modeling
- Programming reimbursement calculations into data systems
- Providing education to various departments

Responding to data requests

This presentation is based on a series of education sessions Jenny delivered to SIH employees covering various managed care topics, including insurance basics, quality, reimbursement, and legal issues.

Jenny has a Bachelor of Science Degree in Finance from SIUC and a Master's Degree in Public Administration, also from SIUC.

Daniel L. Larsen, CPA

Principal from LarsonAllen

Profile

Daniel Larsen is a Principal with the health care group of LarsonAllen specializing in consulting services in the area of revenue cycle improvement, financial analysis, and Medicare and Medicaid reimbursement. Daniel has managed accounting and reimbursement engagements for numerous hospitals, health systems and other health care facilities.

Experience in Serving Clients

Daniel has sixteen years of experience in public accounting, mainly devoted to the health care industry. Daniel's current consulting work includes various forms of reimbursement and financial analysis including, CAH performance benchmarking, CAH Gold Standard benchmarking, reimbursement strategy sessions, chargemaster assessments, price opportunity studies, debt capacity assessments, financial projections, etc.

Over the past sixteen years, Daniel has been involved in dozens of chargemaster assessments, including electronic review and validation of chargemaster data, non-billable supply identification, and chargemaster interviews with an emphasis on process review to identify areas where the charge capture process may need improvement.

Technical Expertise

Daniel has sixteen years of audit, cost report preparation, financial and reimbursement consulting experience for hospitals, critical access hospitals, nursing homes and clinics. He has provided numerous value added services to hospitals, critical access hospitals, and clinics, including financial modeling and forecasting, debt capacity analyses, chargemaster assessments, compliance assistance, budget assistance, provider based clinic analyses, and various other reimbursement and performance analyses. Daniel has prepared numerous Medicare and Medicaid cost reports for various types of healthcare providers. Daniel also has extensive experience and capabilities as related to data extraction techniques and data manipulation which complement the ability to leverage meaningful data in the provision of the above services.

Education/Professional Involvement

Daniel graduated magna cum laude from Luther College in Decorah, IA, with degrees in Accounting and Economics, along with a minor in International Studies. He is a Certified Public Accountant, licensed in Minnesota. He is a member of the Minnesota Society of Certified Public Accountants, the American Institute of Certified Public Accountants, and the Health Care Financial Management Association.

John W. Majchrzak, FHMFA, CPA, MBA Chief Financial Officer SIHF - Touchette Regional Hospital

John W. Majchrzak, FHFMA, CPA, MBA is the Chief Financial Officer for SIHF - Touchette Regional Hospital. John has over 20 years of progressive financial experience with over 15 of those years within various health care settings. In his current role, he provides executive financial leadership and strategic planning for the safety net hospitals located in Centreville (127 licensed beds) including a hospital based Home Health agency. Prior to joining SIHF & Touchette Regional Hospital, John served as the Director of Finance at SSM Health Care – St. Joseph Hospital in Kirkwood, MO.

John is a Fellow member of the Healthcare Financial Management Association (HFMA) and current Officer of the Southern Illinois Chapter and has been selected for a second term on the national HMFA KPI task force. During 2008, HFMA recognized him at the Annual National Institute (ANI) in Las Vegas, NV for the top score on the Core Examination and during the 2009 ANI in Seattle, WA, Mr. Majchrzak accepted the High Performance in Revenue Cycle Award for Touchette Regional Hospital.

John has earned a Master Degree in Business Administration from Webster University and a Bachelor of Science in Business Administration degree from University of Missouri.

Marcia Matthias, RHIA

Marcia is the Director of Health Information and Privacy Officer at Southern Illinois Healthcare, comprising 3 rural hospitals and physician clinics in southern Illinois. Prior to this, Marcia served as Manager of Health Information at Herrin Hospital and St. Joseph Memorial Hospital. In total, Marcia has over 20 years experience in HIM.

Marcia has an Associates Degree in Health Information Technology and a Bachelor of Science in Speech Communication. She has served on numerous committees and is a past president of the Southern Illinois Health Information Management Association. Previous speaking engagements include Lorimar, HFMA, Southern Illinois Health Information Association, and an appearance on an AHIMA National Convention panel in 2007 on Legal Electronic Medical Record. Marcia also contributes to articles in HCPRO's *Medical Records Briefing*.

Thomas Mikkelson M.D.

Dr. Mikkelson was born in Minnesota. He is a 1972 graduate of St Cloud State University Minnesota with a BA in Biology. He received his Medical Doctorate in 1976 from the University of Minnesota Minneapolis Campus. He entered the United States Air Force and Family Practice Residency at Scott Medical Center in June 1976 and served as Chief Resident. He was board Certified in Family Practice in 1979 and has recertified 4 times. He was awarded the degree of Fellow of the American Academy of Family Physicians in 1981. He served as faculty and later Deputy Family Director at the Scott Medical Center Family Practice Residency. He was an assistant clinical instructor at St Louis University School of Medicine Department of Community Medicine.

He held Air force positions of Chief Medical Staff and practicing Family Physician at Hickam Air Force Base Hawaii, Chief Executive Officer and Flight Surgeon at Kunsan Air Force Base Republic of Korea, Chief of Clinical Medicine Headquarters Military Air Command Scott Air Force Base Illinois, Vice Chief Executive officer and Chief of Medical Staff at David Grant Medical Center a major Air Force Teaching Facility, Travis Air Force Base California. He was selected to be Chief Executive Officer to repair the only Air Force hospital to ever lose JCAHO accreditation, achieving a recertification with a score of 95 within 1 year at March Air Force Base in California also recognized as " Best Medical Facility in Command", Deputy Surgeon General (Vice Chief Executive Officer) and Chief Operating Officer Headquarters Air Mobility Command Office of the Surgeon General, and Chief Executive Officer Scott Medical Center, Scott Air Force Base Illinois.

He is a graduate the Air Force Clinical Instructors Course, the Air Force Flight Surgeons Course, the Air Force Management course for Executive Medical Staffs– and also instructed there. Additional Training include the 3M Quality Management Course, ODI Total Quality Management Course, Joint Commission Training on Site, Physicians in Management (PIM) 12&3 and the Medical Executives Course of the American College of Physician Executives

He has been clinical advisor for design of 3 Air Force Medical facilities and a worldwide consultant for the Air Force sent to Europe, Australia and the Pacific Rim as well as clinical advisor for 3 Regional Tricare Contracts. He has been a speaker at the Tri Service Medical Executive Conference and the Air Force Surgeon General's Medical Executives Conference. He has several Air Force decorations including the Legion of Merit with one Oakleaf Cluster.

Following retirement from the Air Force, he was a consultant to Touchette Regional Hospital (TRH), designing a clinic and then joining as a Family Physician and implementing the first Electronic Healthcare Record in the Southern Illinois Healthcare System and Served as Chair Bylaws Committee, and Director of Community Medicine Division at TRH. He has been instrumental in implementation of several evidence based admission order sets, a move toward root cause analysis of incidents and customer service enhancements. He was a member of the Strategic Planning Development Group for Information Technology for the Southern Illinois Healthcare Foundation system and is a member of the Founders Group for the Regional HIE. He is Vice President Medical Affairs at Touchette Regional Hospital Centreville, IL and the Medical Champion for our Information System Conversion.

Rita M. Swift Prather, RHIT, CTR

Rita is the Director of Health Information Management at Harrisburg Medical Center with responsibility for Coding, Transcription, Chart analysis and completion, Health Record Scanning, and the Electronic Health Record. Rita has worked at Harrisburg Medical Center for 1 ½ years. She has been a Director of Health Information Management for over 10 years, working in the HIM profession for 18 years. Rita has been certified as a Registered Health Information Technician and a Certified Tumor Registrar since 1998.

Hotel

Hotel Accommodations

Holiday Inn	\$83 per night includes breakfast
222 Potomac Boulevard	*** Rates good until January 4, 2012***
Mt. Vernon, IL 62864	
(800) 243-7171 or (618) 244-7100	

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TODAY'S MEETING PREPARED BY.....

**Kathy Adams
Tony Capuano**

**Jennifer Durham
Tere Wisniewski**

Our Mission Statement...

Our Chapter's commitment is to provide high quality, economical and accessible education necessary for professional growth; to give participants the opportunity to network with peers and excel in their careers within HFMA. Our Chapter provides member development through education, certification, and leadership training. The Chapter promotes the highest standards of professional and ethical conduct.



***For questions or more information,
contact...***

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**PLEASE SHARE THIS PROGRAM
WITH interested CO-WORKERS IN
OTHER DEPARTMENTS WHERE YOU
WORK... SPREAD THE WORD!**

**Mark your calendars for the next
educational sessions.....**

March 22, 2012 Doubletree Inn, Collinsville